



# Your College Navigator, LLC

Admissions by design, not chance!

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## April 2019

**Juniors**— Comprehensive visits to colleges

Focus on end-of-year accomplishments

Prepare for AP Exams

**Seniors**—Compare offers of admission and financial aid; revisit top choices

## May 2019

**Juniors** – begin work on Common App

## Upcoming May Seminar

May 16th - Mid-Island Y JCC

To register go to  
[www.ycnavigator.com](http://www.ycnavigator.com)

**Don't miss the many colleges visiting the NY/LI area during May and June!**

Check out our website for details on which schools.

## Waitlist Purgatory

The dreaded waitlist. You weren't rejected, but you weren't accepted either. The waitlist means the college likes you well enough, they just don't love you enough to accept you at this time. They want to keep you hanging on until they find out if they're loved back by the students they did choose to accept. Now the ball is in your court—let's consider your options:

1. Hopefully you received an acceptance from another college that you like even better. Easy decision – inform the college that waitlisted you that you're no longer interested and have made other plans.

2. You were waitlisted by your first-choice school, and you'd sell your youngest sibling to go there. Easy decision – you make a deposit at one of the colleges where you were accepted and let your dream school know that you'd very much love to remain on their waitlist. Follow this up in any way they will allow—some colleges permit you to submit updates, others don't. Check the rules and follow them.

3. You can't decide. Tough decision – you want to be done with this “college stuff” and know where you're going next fall. But you'd really love to go to one or more of the colleges where you were waitlisted. You still need to make a deposit at one college where you were already accepted before May 1. You can choose to remain on one or more colleges' waitlists.

Choosing to remove yourself or stay on a waitlist seems to be more of a psychological decision than a statistical decision. The waitlist conversion to acceptance numbers, particularly at the most selective colleges and universities, aren't very encour-

aging. Last year Northwestern University only accepted 2.2% of students from the waitlist, while Boston University enrolled only 7 students of over 4000 on their waitlist. Conversely, UC Berkeley accepted 27%. Unfortunately, the past year's statistics do not predict those of the current year.

Being accepted from a waitlist is tied entirely to the yield – the number of students who choose to attend. As an example, if a college had a yield rate of 50 percent last year and it increased to 65 percent this year, they won't be taking anyone off the waitlist; instead, they'll be hunting for beds for freshmen. On the other hand, when the yield shrinks, the waitlist opens up; it's just too variable to be predictable. Waitlists are not generally ranked. Colleges use them to fill needed spots in their class— to make sure they have enough classics majors or journalists or oboe players, as well as full-pay students.

Students and families need to evaluate the impact of waitlist stress on the student at this point in the process. Some carefree students just want to find out and approach the decision in a matter-of-fact easy-going manner: “If I get in, great, if I don't, that's fine, too.”

But too many other students have already had their hearts broken once, or even twice, if they were first deferred and then waitlisted. Unfortunately, many students take college rejections and waitlists too personally and beat themselves up over it, sadly thinking they have disappointed their parents, or that this rejection defines who they are. It doesn't. For many of these students, closure is a good thing. Decide between the colleges that offered you a place and get excited about the new adventures that lie ahead.

## Career Possibilities for Linguistics Majors

- Teaching
- Research
- Applied linguistics
- Teacher training
- Curriculum development
- Test development
- Foreign language instruction
- English as a Second Language (ESL) instruction
- English to Speakers of Other Language (TESOL)
- Literacy development
- Information/Library science
- Translation
- Interpretation
- Forensic linguistics
- Cryptology
- Intelligence
- Analysis
- Writing
- Editing
- Language documentation
- Fieldwork
- Lexicography (work with dictionaries)
- Technical writing
- Journalism
- Medical linguistics
- Product naming
- Consulting



## Focus on Majors: Linguistics

With over 5,000 languages spoken around the world, businesses often are unable to communicate with partners from different countries. They rely on translators who speak two or more languages.

This is where linguistic majors thrive. Linguistics is the study of languages. In addition to analyzing a specific language for its properties, linguistic majors study groups of languages as a whole. Courses may focus on language groups such as Germanic languages or Romance languages, looking for patterns across languages.

After taking a broad introductory course in linguistics, students will usually take several classes that cover the structural elements in languages. These classes may include phonology (speech sounds), morphology (the study of the structure and function of words), syntax, phonetics, and semantics.

In programs in which specific languages or groups of languages are covered, students will also learn about the cultures that speak those languages. Classes may compare the histories of languages to discover how they developed and how certain languages became more widely-spoken than others.

Linguistic courses require students to analyze languages for structural patterns. Majors will learn how to analyze data to produce theories relating to linguistics and they will study already-existing theories.

Most linguistic departments take one of two approaches to the major: formal or functional studies. In formal studies, students will focus mainly on the structure of languages. Students who are proficient with interpreting data and have strong critical analysis skills would appreciate a formal linguistic department. On the other hand, a functional department would focus on how language is used in the real world. Students would likely be required to conduct research experiments in the lab or in the field.

Linguistic majors hone many skills. Not only do they become excellent communicators, but they also gain an increased attention to detail, research skills, abilities to do data analysis, and a proficiency in

critical thinking.

In an increasingly globalized world, job opportunities for linguistic majors are skyrocketing. Majors have a variety of different options to choose from.

Students may go into teaching. They might teach foreign language to English-speaking students, or teach English as a first or second language. Another option includes teaching English in another country as a foreign language. This vein of linguistics requires obtaining a teaching credential.

If students are interested in technology, they might pursue a job involving linguistic research for industrial purposes. Such a job allows computers to recognize languages, store electronic dictionaries, and produce programs such as autocorrect.

Majors may work as translators for international businesses or governments. In this occupation, students may help negotiate trade details, gain trust for an ambassador, or interrogate public enemies. Translators are also essential for public relations departments in a variety of businesses.

Students who find a passion in identifying and treating language disorders have a niche of their own. They may find jobs as speech pathologists, speech therapists, or accent coaches. Within this niche, there remain key differences. Speech pathologists study speech and voice disorders and analyze how to treat them. Speech therapists do the hands-on treating. Essentially, speech pathologists take on a more scientific approach than therapists, much like the difference between formal and functional approaches to the linguistics major. Students who prefer a formal study would likely enjoy pathology over therapy.

Finally, linguistics majors may find a home in the field of publishing. Students could work as editors, lexicographers, or technical writers. Lexicographers work for dictionaries. They may write them, edit them, or compile them. General editors may work for the government, research facilities, or publishing houses.

## Financial Matters: Comparing Financial Aid Packages



If you've applied for financial aid and filed all the paperwork by the appropriate deadline, an award letter outlining a college's offer of financial assistance should arrive close on the heels of your notification of acceptance. Here's a guide to understanding what that package really means.

The bottom line in comparing financial aid packages is the final cost of your education to you and your family. Since the total cost of education varies for each college, you'll need to compare your packages in terms of several factors. First, compare the ratio of grants (gift money) to loans for each school. Packages with larger grants

than loans are obviously more desirable. Next, consider how much you and your family are expected to contribute and compare this amount to your total grant award. Are you and your family comfortable with this *Expected Family Contribution*? Will you be able to provide the expected amount?

Now, compare loan types offered and their terms. The most desirable loans are federal direct student loans with low, deferred interest; these loans do not have to be repaid until after you have completed your education. Private, unsubsidized family or student loans generally require that repayment begins within sixty days of receipt of funds. Even when offered loans as part of your financial aid package, you are free to decline them.

Most financial aid packages also include work-study. Keep in mind that you are also free to decline this type of aid; although there may be significant

benefits to work-study employment, some students prefer to find their own jobs outside of the work-study program on or near campus.

Call the college's financial aid office to learn how outside scholarships may affect your financial aid package. While some colleges allow students to use these in place of loans, other colleges subtract this amount from any grant aid that you've been awarded. Ask, too, if you are likely to be awarded a similar package in succeeding years, assuming family finances remain at the same level. Some parts of your package may not be renewable, and this could affect your cost of attendance in subsequent years.

The final decision about college choice is a family decision, made by weighing numerous factors to determine the best choice for all of you. With skyrocketing college costs, finances may rightly count heavily in your final college selection.

## Social Media & College Admission

A recent survey conducted by Kaplan Test Prep found that the number of college admission officers reviewing applicants' social media pages is on the decline. In 2015, 40% of readers reported checking students' online presence but in 2018, only 25% did so. Attitudes towards this electronic snooping have also changed with 68% considering an online check as 'fair game' in 2017, while only 57% thought so in 2018. It is interesting to note that when applicants learned that college admission officers were looking at their Facebook pages, they quickly learned how to hide them from the public domain, and moved over to Instagram and Snapchat, which make it very easy for

users to more carefully select their audience.

Harvard University made news in June 2018 by rescinding their offers of admission to 10 applicants who had shared postings, in a private Facebook page, that were deeply offensive. In August, the University of Rochester revoked the admission of a young woman who was found to have lied about her school record; her lies were discovered on her Facebook postings. What does this mean for applicants? It means that there is a chance that your college will review your public postings so caution and thoughtfulness is important. Reasons given for that online

review range from a belief that if employers can check, colleges can too; "if it's public, we can check; and if we see something inappropriate, it impacts our admission decisions". Students actually seem to agree that it's fair game for colleges to review their online presence, with over 70% saying that it is reasonable. Of note also is that private colleges review students' social media pages more frequently than public universities – unsurprising given the volume of applications received.

If there are lessons to be learned in all this, what are they?

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Check out our website for  
upcoming seminars

## Social Media & College Admission (from p. 3)

### ***You never know:***

You can never be sure that your colleges won't review your online presence so be thoughtful and take some time to clean up anything that may be frowned upon.

You cannot be sure that your college won't do a sweep of their admitted students' pages before enrollment.

Consider creating a special page just for you and your close friends, but keep your public pages ready for prime time viewing by admissions officers, just in case.

### ***Build your brand:***

Consider using your social media as a marketing tool – do your posts reveal more about who you are and what you care about?

Highlight what sets you apart in your interests and activities.

Make sure you post updates to keep your profile current and impactful.

### ***Do some housekeeping:***

Realizing that you won't know if a col-

lege does a check of applicants' social media pages, it's best to take the time to go back and check your posts.

Remove anything that fails to reveal your best self.

Delete anything that implies poor choices – bad language, drinking, drug use, racist or hate speech – get rid of everything!

Consider using your social media as a wider representation of both who you are and what you have to share with your colleges. The relatively new Coalition College Application includes an online student portfolio as a key component. How about starting a blog that you can share with your colleges as a way of 'feeding' them pertinent and updated information? Never forget that colleges are building a community and, as such, it's important for you to remember that your offer of admission is not the end of the story – checking on your progress over the summer is as much about reviewing your final official transcript as it is about ensuring your ongoing good citizenship. So make your social media image really count!